

## 4 Questions to Ask About Outsourcing Your Accounting

### 1. When is outsourcing better than keeping accounting in-house?

There are several reasons to outsource accounting.

- ▶ **When it saves you money:** Outsourcing is scalable in increments that fit your business, not just by adding another 40-hour per week employee and the expenses related with hiring and training.
- ▶ **When you can get better financial reporting and advice:** Outsourced accounting teams are often staffed with financially focused, objective, bookkeepers and accountants which could pay dividends later.
- ▶ **When you get added value:** By engaging an outsourced accountant, you manage less in terms of internal administration, freeing you up to focus on growing and improving your business.

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### 2. How will outsourcing improve my ability to make business decisions?

- ▶ **Timely Reporting:** You need to make decisions in real-time. To do that in a well-informed manner, you'll need to rely on the real-time financial data an outsourced accounting team will maintain.
- ▶ **Benchmarking:** Measure your company against industry statistics to see how your business is performing.
- ▶ **KPIs:** Set internal targets and get reports that tell you if you're attaining the most important measures of your company's success.
- ▶ **Trend Reports:** See your progress over time so you can change your course of action to fix any problems before they get out of control.

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### 3. Is my data safe?

- ▶ Quality outsourced accounting providers take a number of specific precautions to keep data safe by deploying data security systems, comprehensive monitoring and constantly updating core competencies.
- ▶ When it comes to cloud access, the same rules apply while offering easy access anytime, anywhere using your computer or mobile device.
- ▶ Enlist an outsourcing company that puts the same stringent security policies and procedures in place that they have in the U.S. and across the globe.
- ▶ Finally, by using outsourced accounting, confidentiality about payroll and financial information can be strictly maintained so that it will not be shared with employees that are not involved in sensitive financial matters.

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### 4. Is outsourcing cost effective?

- ▶ Rent and the cost of employees constitute the biggest fixed costs for businesses and by outsourcing accounting you get to maximize your in-house human capital and profit per square foot.
- ▶ Businesses can avoid the cost and time management involved in recruiting, hiring, supervising, and training.
- ▶ Outsourcing can also include a CFO/Controller without taking on hefty salary costs while gaining the objective analysis of industry experts who are trained in historical and forward-looking analysis.

To learn more about how your business, accounting and operations can run more efficiently with timely, meaningful, and well-organized financial information, contact Janine Danielson, CPA, LGA Partner, at JDanielson@lgallp.com, or by calling Janine directly at 781-569-4717.



## About Janine Danielson

About Janine Danielson: Janine is a Partner at LGA focused on serving businesses located both domestically and internationally with forward looking accounting guidance and tax planning. Janine recognized that her clients were not able to make timely, well informed strategic decisions as a result of their difficulty in attracting and retaining accounting personnel with the appropriate skillset. As a result, Janine built the LGA outsourced accounting practice group.

## About LGA

LGA (formerly Litman Gerson Associates, LLP) is a CPA firm headquartered in Woburn, MA. Every day, we strive to achieve our mission to *Bring financial focus to your business*. We do this by developing deep relationships with our clients that enable us to provide strategic insight, straightforward advice and value added services, including business consulting and valuations, outsourced accounting services, tax planning, and assurance. LGA's leadership focuses on transparency, integrity, and communication leading to the dedication of our team of professionals and the high level of service they provide to clients. Is it working? LGA has risen in the BBJ Rankings from #46 in 2013 to #29 in 2018 without any significant acquisitions.

